



Udkast

## Minutes Business School Council

Tuesday **9. februar 2021**

MS Teams

**Members:** Christian Nielsen (formand), Jacob Rubæk Holm (VIP), Jesper Sort (VIP), Jonas Eduardsen (VIP), Mikael Randrup Byrialsen (VIP), Michael Simonsen (TAP), Anne Fisker (TAP), Nikoline Sofie Noohra Roos (stud Ø), Mathias Stuhlman Badstue Jørgensen (stud EØ)

**Cancellations:** Jacob Rubæk Holm (VIP)

**Observers:** Niels Lennon, Finn Olesen, Svetla Marinova, Christian Østergaard, Lasse Bork, Michael Dahl, Poul Houman Andersen, Lorenzo Massa, Niels Dechow

### Agenda

<b>1. Approval of Agenda - 5 min</b>
<i>Appendix 1:</i>
<i>Appendix 2:</i>
<i>Explanation:</i>
Notes: The agenda was approved
Follow up:
<b>2. Approval of minutes - 5 min</b>
<i>Appendix 1: Minutes from last meeting</i>
<i>Appendix 2:</i>
<i>Explanation:</i>
Notes: The Minutes were approved
Follow up:



<b>3. Follow up on last meeting</b>	
Appendix 1:	
Appendix 2:	
Explanation:	
Notes:	No comments regarding the last meeting
Follow up:	
<b>4. Impact / Business School Journal - employee contributions</b>	
Appendix 1:	
Appendix 2:	
Explanation:	<p><i>Establishing a Business School Journal is a great way of getting impact and communicate our research in a lot of different formats in both peer-reviewed articles and other less formal formats as videos, podcasts, blogs working papers etc. How do we ensure employee contributions to the journal in a steady flow and how should it be run? Should head of research groups and labs become editors for a section in the peer reviewed part of the journal and ensure that research from the group is published? Should each group have a focus month? Should it just flow without assigned responsibilities? How do we get reviewers for such a broad scope of topics?</i></p> <p><i>How should the less formal part be run? We have the facilities but is that enough for researcher to take the initiatives to produce materials and share their research this way?</i></p>
Notes:	<p>LM: from my experience there is a group of editors that are in charge of the journal, second part of the task of these editors is to reach out to the researchers and help them with the editorial process. Besides from content from faculty they also have content from friends of the business school. Most articles are one page (two columns). Most important is that a champion is assigned who is in charge and invites people.</p> <p>MD: The concept is a good idea for the school but I am concern that the responsibility should move between the research groups. It will vary in priority between the groups and the scope of the journal will be unclear. I will propose that having a journal with issues is an oldfashioned process. We should have a website with continuous publication where they are published when they are ready. And then they are published along with a popular version of the article written in danish by the administrative team.</p> <p>CHN: Sometimes we write something that is not going to the big journals but we would like to go through review and publication due to refine the work. And could this journal help our younger staff become acquainted with reviewing and editing?</p> <p>STM: This is an opportunity to learn. There should be a senior editor with younger editors of topicalities. We can attract younger scholars to publish here and we can encourage the experienced researchers to submit papers they might be struggling with.</p> <p>LM: We should agree on what we understand as a journal. We need to define how we measure success. Are we using it to broaden communication or is a place to publish work that else would be "zombie papers". Is it to create impact for the school on our greatest work or is to publish the zombie work.</p> <p>CRØ: I am also confused about the purpose. I am concerned about the dividing of the responsibilities to the groups. It is better to try and reach out and gain impact and produce something instead of creating a repository of rejected papers.</p>



MD: To have an academic journal will be problematic regarding BFI because we can't get BFI if all papers are from the same university. I would recommend the younger academics not to take the role of editors for such a journal. We should consider what it is for. In Aarhus it is the communication team that takes care of it.

Alexandar: Could we also use it for internal communication for the students to read about the research going on in a more digestible way.

Niels: is a written journal the right kind of impact? We could also make workshops and master classes and then a written outlet could supplement this. It might be hard to make people prioritize it.

STM: If it is a journal is has an academic anchoring. If it is a journal it could not be given to administrators to run. Therefore we need editors. We should have an editorial review board and so on. Workshops is more of a news communication thing.

LM: Having a journal is not a goal. It is the means of something else. Is it to get BFI points or is it to communicate? And then we should take a helicopter view to how we achieve this goal. We should make case-extremes to figure out what direction we would like to take this journal in.

CHN: I think we have had this discussion. It is not just a newsletter. It is also a training ground for our younger staff. From our research evaluation it became evident that we had too few people in the editorial work.

STM: We can take the journal and make it the face of the business school.

MD: I am not for the academic journal way but being pragmatic I think we should find a champion and find a person who is engaged into this idea instead of circulating it between the groups.

Summary: What is the agenda for the journal and who is the audience? Practitioners and students or other academics? We should have a champion instead of dividing the responsibilities between the groups.

We could have a flowing publication rate and then make a print for practitioners every once in a while.

Follow up:

*Ask other business schools how they organize it.*

*Find a champion who is engaged into the idea.*

*We need research from other universities if we should have it BFI approved.*

*What are the KPIs of this journal? And what are the milestones for the journal. What are the criteria for if it lives or dies?*

## 5. Research group leader vs lab leader responsibilities

Appendix 1:

Appendix 2:

*Explanation: We need to discuss what the differences and similarities are between leading research groups and research labs.*

Notes:

LM: I would be interested to know what the responsibilities should be. Head of reserach group is to generate and plan great research

CHN: Our labs are very different with different constellations and a mix of different research groups. What responsibilities should be anchored with the lab leaders? Should they be invited to Department Council meetings for instance?

STM: The role of head of research group is clearly defined but the research labs are places where people from different groups can persue ideas, brainstorm and create something new and where new ideas can be pushed forward into the research agenda. I wouldn't mind the lab leaders being present here to promote ideas. But the output goes through the research groups.



JCS: Is getting funding a part of the lab-leader's responsibility?

MSD: To be pragmatic I think the lab leaders can be invited but not forced in, as the group is already quite large.

Follow

up:

Find the documents with responsibilities of head of research groups. The one from the department council and the one from the faculty.

The responsibilities for the LAB leaders will not be defined at the moment. We will address this again

## 6. Educational Coordinator

Appendix 1:

Appendix 2:

*Explanation: We would like to give the research groups a more visible responsibility to ensure that the educations will develop. Head of BS will present a collaborations model. It will be discussed how this can be anchored in the research groups. Det faglige skal forankres i FG og det administrative skal centraliseres.*

Notes:

CHN: The research evaluation told us that the educations should not be directly linked to research groups. However due to the new structure with centralizing the coordinating role. The coordinational role is on the operational scale but how do we anchor the tactical level on progression and content in the research groups? On the strategic level how do we involve the research groups in development of creating or stopping courses? How do we create the best possible connection to the research groups?

STM: I think the subjects should have a rooting in the group with the specific level. In Msc IB we are doing a review of the modules and sessions in terms of content, relevance and need for change. Also to make sure we don't have repetition. This way we also get feedback from students. But in the modules that are more subject specific for other groups we should get input from those groups to ensure quality in the interdisciplinary activities. This also goes for the electives. Could we have a total open masters education where they can pick and choose themselves?

FO: We do this all the time and we seek inspiration in other programs. We try to do our best and we get feedback from the students.

LB: for courses in the bachelor level we have many stakeholders. Maybe we should gather the coordinators with the research group leaders twice a year to discuss trends and demands.

PHA: We have to avoid the idea that we need meetings every time something pops up. I will urge for another solution. The content of subjects need to be anchored where the research happens. It cannot be a top down decision. But should we rethink the advisory board structure?

Follow up:

## 7. Meetings with head of research groups

Appendix 1:



<i>Appendix 2:</i>
<i>Explanation: Christian and Ina has decided that we should try to have meetings with head of research groups twice a year.</i>
<b>Notes:</b> The idea of these meetings is driven by the accreditation process. In these meetings we talk about research progress and impact. This also a wish from the vice dean of research is to discuss research group strategy and impact. The meeting in april will focus on the impact cases and the meeting in november will focus on reseach strategy based on the numbers from VBN. This is also a forum for RG group leaders to discuss challenges and experiences.
<b>Follow up:</b>

## **8. Evaluation of meeting leader process**

<i>Appendix 1:</i>
<i>Appendix 2:</i>
<i>Explanation: How does it work that Christian Nielsen is not as much head of the meetings as previously? How has it been to lead the meetings? Does it work to have pre-meetings about the agenda? What should continue and what should change?</i>
<b>Notes:</b> CHN: I think this adds to the discussion and it raises the quality of the meetings. MRB: The premeeting is a good idea. I would like to know how much time is assigned to each meeting.
<b>Follow up:</b> The rotation continues.

## **9. Communication from the meeting**

<i>Appendix 1:</i>
<i>Appendix 2:</i>
<i>Explanation:</i>
<b>Notes:</b> The search of an editor in chief for the BS journal If we are going to do this new educational coodination structure we need to communicate this soon because the coordination for A21 will start soon An important point is that we are currently joggling two curriculums. There should be a fluent transition in regards of the coordination.
<b>Follow up:</b>



<b>10. AOB</b>
<i>Appendix 1:</i>
<i>Appendix 2:</i>
<i>Explanation:</i> <i>New rules of procedure for collegiate councils</i> <i>Mathias from ESA: Webinars</i>
<b>Notes:</b> We would like to do a large webinar event where we are in need of university channels to invite students across the faculty. We are looking for a collaboration with the council aso. On the 17 <sup>th</sup> of March we have an event with Christian Stadil. Next time we want to have an event with Morten Albæk that should be for the entire university. It would be great if we could communicate with each other in terms of events and workshops so we don't double plan or plan similar events. JSE: The coordination should probably happen through head of study board or head of studies.
<b>Follow up:</b>